



Oregon Fishing

Introducing

OregonFishing.com

Oregon's Premier Fishing website

- Providing full access to Oregon's fishing resources and the associated businesses that provide fishing related products and services.

Oregon

- Oregon's abundance of game fish, great rivers, pristine lakes, clear running streams and, of course, the mighty Pacific Ocean have made Oregon famous for fantastic sport fishing.
- The high quality of fishing and the services available to Oregon's "Fishing Tourists" makes Oregon the perfect destination for the avid Sport Fisherman.





Oregon Fishing

Let us get you hooked!
(with more "Fishing Tourists")



- Oregonfishing.com "***Strictly Oregon Strictly Fishing***" provides businesses in the fishing and related industries high visibility with a direct marketing approach. Oregonfishing.com groups companies, service providers and product manufacturers into three different sections posted on every page of the website.
 - ✓ Guides / Outfitters / Charters
 - ✓ Hotels / Resorts / Lodges
 - ✓ Boat Manufacturers

- Oregonfishing.com offers businesses a variety of direct marketing services:
 - ✓ Internet advertising
 - ✓ Catalog advertising
 - ✓ E-mail advertising



Oregon Fishing

Our Goal:

- To provide the most complete and comprehensive INTERNET fishing resource that concentrates only on OREGON, FISHING and the BUSINESSES that provide these services.

Our Promise:

- If it has anything to do with fishing in Oregon, you will find it at Oregonfishing.com.



Oregon Fishing Folks are Biting!

- *Activity Level by Day of the Week*
- *Day Hits % of Total Hits*
- *Visitor Sessions*

Over 800,000 hits every month!

➤ Sun 89,360 10.67% 2,644

➤ Mon 135,68 216.2% 3,10

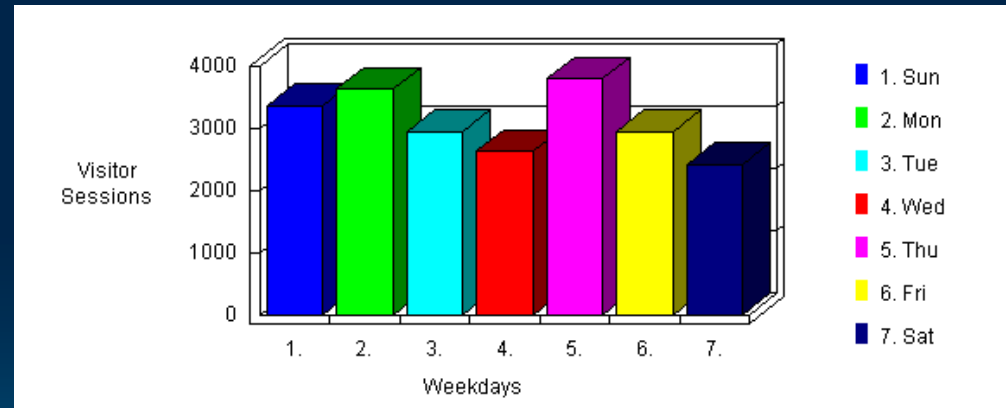
➤ Tue 165,69 219.78% 4,433

➤ Wed 149,585 17.86% 3,593

➤ Thu 111,064 13.26% 2,805

➤ Fri 107,890 12.88% 2,699

➤ Sat 78,0079.31%2,292



Total Weekdays 669,913 / 80.01% / 16,631

Total Weekend 167,367 / 19.98% / 4,936



Oregon Fishing

How we bring people to OregonFishing.com

- Sports & Outdoor Shows: Oregon Fishing attends, promotes and markets the website annually at consumer sporting shows and store front customers.

- Manufacturer Endorsements/On Line Retail Store:
 - * Water Skeeter Boats (logo on each product)
 - * Rogue Rods
 - * BW Sports

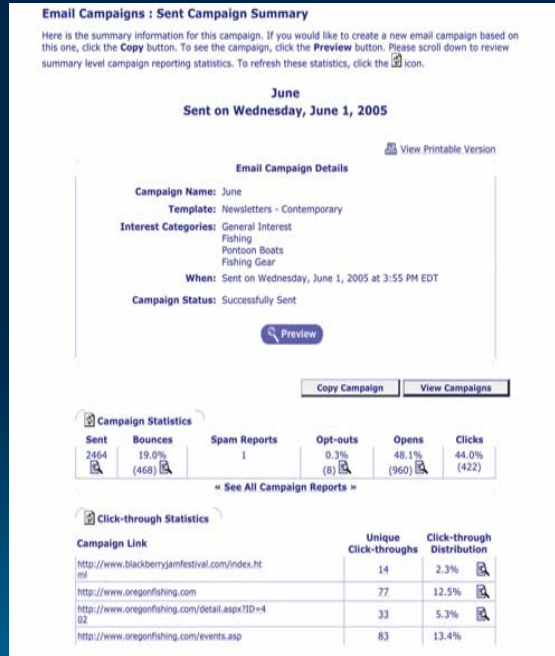
Note: Sports Innovations (Water Skeeter Boats) has predicted 10,000 boat sales for the year 2004. This will draw many new unique visitors to www.oregonfishing.com this year alone.



Oregon Fishing

Email Advertising Campaign

Oregon Fishing will introduce your business to over 5000 customers with one click of a button on our monthly newsletter.



Customer ID by ZIP Code
 0-399 / 400-799 / 800-1,599
 1,200-1,599 / 1,600-4000

New Clients Receive Initial Email Program FREE!



Oregon Fishing

Current Advertisers

Your Name Here

Hotels / Resorts

- Windmill Inns
- Edgewater Inns
- Clear Sky Lodging
- Rocky Point Resort
- CrystalWood Lodge

Equipment Manufactures

- Boulton Powerboats
- Willie Boats
- BW Sports
- Water Skeeter
- J. Ryall Fly Reels
- Rogue Rods

Guides & Outfitters

- Jim Dunlevy's Guide Service
- Bob Stockdall's Guide Service
- Specialty Guide Service
- Fish Hawk Adventures
- Kent Anderson's Outdoor Adventures
- Magnum Outfitters
- Five Star Charters



Oregon Fishing

Need Help?

- Our "Need Help" section of the website effectively draws interested anglers / tourists to email us asking for our expertise in planning their trip to Oregon.
- As a member advertiser on our website, *your* products, services and contact information are showcased to all prospective clients.



Oregon Fishing

Front Page Tile Placements

- Side Page Placements (3 positions only)
- \$1,200.00 per year
- Bottom Page Placements (3 positions only)
- \$1,500.00 per year

****All tile placements include a direct link to the advertiser's website and a free 40 word listing describing your service and products in addition to two pictures in your demographic group.





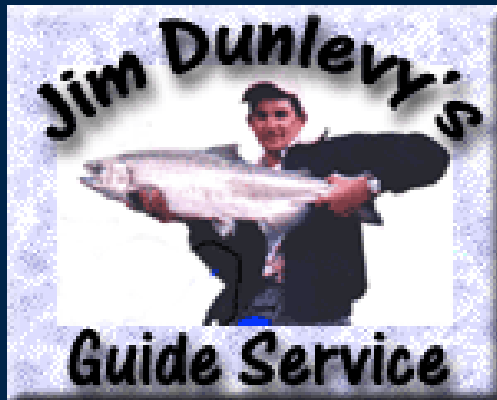
Oregon Fishing

Store Front Placements (1 position only)

- Store Front Page / \$1000.00 (LG Tiles 3 Only)
- Store Front Page / \$500.00 (SM Tiles 6 Only)
- Pontoon Boat Page (Sold Out For 2005)
- Accessory page (Sold Out For 2005)

**** All tile placements include a direct link to the advertiser's website.





Advertiser Listings:

- **Includes up to 40 words describing your service and products, two photos and a direct link to your website in your advertising demographic group.**
- **Hotels / lodges / resorts**
- **Boat manufactures**
- **\$800.00 per year**

- **Guides / outfitters / charters**
\$500.00

Edgewater Inn

Nestled on the banks of the mighty Rogue River, the Edgewater Inn is located on Highway 62 in the heart of Southern Oregon's recreational capital, just minutes from Crater Lake, the Robert Trent Jones Golf Course and the world renowned Oregon Shakespeare Festival.

Join us at our luxury Inn and experience the _magnificence of the Upper Rogue River.

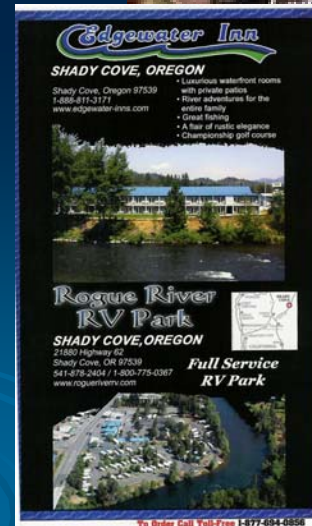
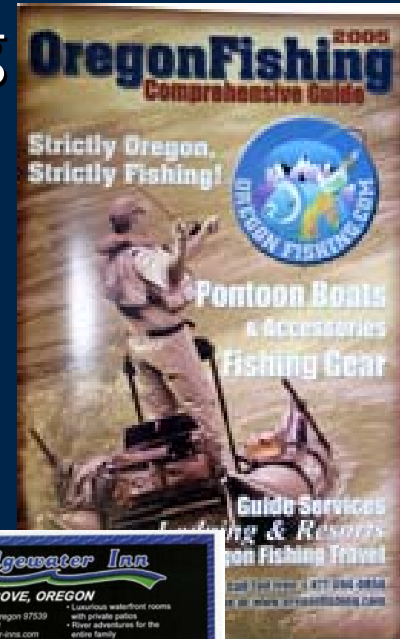




Oregon Fishing

Catalogue/Web Advertising

- Back 1/2 Page \$3500.00 Combo
- Full Page \$1,700.00 Combo / \$2500.00
- Half Page \$1,200.00 Combo / \$2000.00
- Quarter Page: \$700.00 Combo / \$1500.00





Oregon Fishing

➤ *About Us:*

- Oregon Fishing, www.OregonFishing.com, is owned and operated by Tim and Dan Treadway of Medford Oregon. Tim and Dan have been in the fishing guide business for over 18 years. The expansive growth of our OFC website over the past five years has been a huge success. We focus on direct Internet marketing and face to face, personal client relationships. OregonFishing.com has one goal, to see your business grow through our global Internet presence.

Oregon Fishing's Sales and Marketing Director, Rob Lee, utilizes his 20 years of sales, marketing and advertising expertise to reach customers for your products and services and to increase your business.

Our main office & showroom are located in Medford, Oregon on Crater Lake Highway at Boulton Powerboats.



Oregon Fishing

How to Easily Generate Sales For Your Business

- Discover the advertising power of joining related businesses on www.Oregonfishing.com and
Watch Your Business Grow.
- The timing is perfect to promote *Fishing in Oregon*. The 1% Oregon State room tax earmarked to promote "Oregon Tourism" has recently gone into effect. This new State Tourism budget has allowed Oregon to become the 28th largest State Tourism Advertiser (up from 48th). The awareness of Oregon and all it has to offer has never received higher exposure than right now!

➤ Advertising Information

contact

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